



Future Stars

Futurity Series

2025 Sponsorship Prospectus

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2024 COMPETITION YEAR EXPOSURE

829 Horses were eligible for points in the competition year.

1,525 Futurity Campdraft runs were entered and monitored.

52 Futurity Campdrafts were offered by committees.

\$9,500 in Prizemoney to winners and placegetters.

Over **\$53,000** in prizes and product.

“We love to see everyone showcase their up and coming camp horses, and the competition within Futurity Campdrafts and this Series is phenomenal”

– *Ben & Georgie Williamson*

“This is a great incentive to get your young horses going well” – *Kate Southern*

“The opportunity to give a young horse a safe and confidence boosting experience at a Campdraft is everyone’s intention when we nominate for a Futurity draft. It’s a credit to the Future Stars Futurity Series and the wider industry to have so many generous sponsors to go towards recognising the effort and success of educating a futurity horse properly that’s solid, confident and competitive at four years old” – *Daniel Lithgow*

ABOUT THE FUTURE STARS FUTURITY SERIES

The Future Stars Futurity Series is an independent series working alongside the NCCA and their Member Associations, and the ASCA. This Series is a competition for horses that are 4 years of age and under.

A small but passionate committee heads up this Series with most members having over 35 years of involvement in the unique sport of Campdrafting, and the enterprises of competition horse breeding. Our mission is to facilitate and direct a Series where the welfare of young horses is the first priority.

Our Series is run from 1 August through to 31 July, which we call the competition year. This period fits perfectly around the horse's official birthday. During the competition year, our committee monitors horse and rider combinations, and winners and placegetters from over 52 Futurity campdrafts across Northern & Central Queensland and now that we have opened it up to other NCCA associations we hope to make it a national event. Future Stars points are allocated to the winner and placegetters of these campdrafts in a fair and consistent method.

At the completion of our competition year, the top 10 horses are invited to compete at the Future Stars Futurity Series Finals, where there are two full rounds of competition. Horses are able to gain points from these two full rounds.

The winner and placegetters of the Future Stars Futurity Series is an aggregate of points gained during the competition year, as well as at the finals.

We are excited to once again bring this Series to competitors where the most consistent, outstanding and well looked after equine athlete will be crowned.

We would like to extend an invitation to you to become a sponsor of the Future Stars Futurity Series. With your sponsorship, your brand, products & services will have exposure through our social media pages, multiple magazine advertisements throughout the year and at the end of competition year finals at a campdraft event.

With a committee that recognises and appreciates their sponsors, we are dedicated to making the sponsorship packages the value for money. This Series is a progressive, respected and exciting event that would promote your business suitably.



Zane Habermann & Oneofakind Too Stylish

2024 CHAMPION

NAMING RIGHTS SPONSOR

Contribution: \$6,000 + Trophy Jackets for all competitors

*Naming Rights to the **entire** Series - One Package Available*

As a sponsor you will receive:

- **Naming Rights:** your business will earn the Naming Rights to the **entire** Series for the duration of the Competition Year. This includes your business name being printed on our finalist ribbons. In addition, we will offer naming rights to the live scores function on our chosen nomination/scoring platform.
 - o Example: **A Business Future Stars Futurity Series**
- **Logo:** your business logo will appear in *all* advertising, including all of our social media platforms, magazine articles and association advertising.
- **Social Media:** your business logo will be used in our 'Cover Photo' for the duration of our competition year. In addition, your business information and logo will be posted on our Facebook page with your website link and contact details at least once a month and we are happy to share your posts as we see fit.
- **Magazine Article: One full page article in the ACM magazine, once off**
- **Trophy Jackets or vests:** all finalists are to be supplied a Jacket or Vest. They are to be embroidered with both your logo and the Future Stars logo. You will work closely with a committee member once the finalists have been announced. Please note that this is a very tight time frame for the turnaround of the Jackets or Vests.
- **Finals:** your business name will appear on the winner's trophy plaque. We will announce over the PA about your business during the Final. We encourage you to supply an arena banner and any other business promotional items that we can display during the Finals event.



PLEASE NOTE: Our Naming Rights Sponsor is offered as a tender, where we welcome you to approach our committee with an offer that best suits your business. Our committee will then discuss this with you to ensure the right fit for your business and our Series.

APPAREL SPONSORSHIP

Contribution: Trophy Shirts for all competitors ~ up to \$6,000

As a sponsor you will receive:

- **Naming Rights:** your business will become a Naming Sponsor all of the finalists shirts to be worn in all rounds of the finals weekend.
 - o Example: **A Business Future Stars Futurity Series, Shirt Sponsor of the 2025 Futurity Series proudly sponsored by Your Business.**
- **Logo:** your business logo will appear in *all* advertising, including all of our social media platforms, magazine and association advertising in a group banner.
- **Social Media:** your business logo will be used in a dedicated 'Sponsors Advert' for the duration of our competition year. In addition, your business information and logo will be posted on our Facebook page with your website link and contact details at least once every two months, and we are happy to share your posts as we see fit.
- **Finalist Shirts:** supply of all finalist's shirts, committee and two Judges shirts. Shirts are to be for both men and women and fit in with our Series colours and have the required logos embroidered on them. It is a very tight turn around for the finalists depending on the date of the Finals. A member from the committee will work very closely with you close to the end of the series for sizing for competitors attending the finals.
- **Finals:** we will also announce over the PA about your business during the rounds. We encourage you to supply an arena banner and any other business promotional items that we can display during the Finals event.



ROUND 1 & 2 SPONSORSHIP

Contribution: \$3,000 per Round

Naming Sponsor to each Round – Two Packages Available

As a sponsor you will receive:

- **Naming Rights:** your business will become a Naming Sponsor to Round 1 or Round 2 of the of the Future Stars Futurity Series at the Finals.
 - o Example: ***A Business Future Stars Futurity Series, Round 1 proudly sponsored by Your Business.***
- **Logo:** your business logo will appear in *all* advertising, including all of our social media platforms, magazine and association advertising in a group banner.
- **Social Media:** your business logo will be used in a dedicated ‘Sponsors Advert’ for the duration of our competition year. In addition, your business information and logo will be posted on our Facebook page with your website link and contact details at least once every two months, and we are happy to share your posts as we see fit.
- **Finals:** your business name will appear on the winners ribbon of that round. We will announce over the PA about your business during the round. We encourage you to supply an arena banner and any other business promotional items that we can display during the Finals event.



HIGHEST PLACED OR SCORING SPONSORSHIP

Contribution: \$500.00 & above, and Product Sponsorship

Example: Highest Aggregate over Two Rounds, Highest Aggregate Cut Out, Highest Placed Owner/Breeder/Rider, Highest Scoring Under 25yo Rider, Highest Placed Registered ASH/AQH etc.

As a sponsor you will receive:

- **Naming Rights:** your business will earn naming rights to a Highest Scoring Award of the Future Stars Futurity Series at the Finals.
 - o Example: **A Business Future Stars Futurity Series, Highest Scoring Youth proudly sponsored by Your Business.**
- **Logo:** your business logo will appear in *all* advertising, including all of our social media platforms, magazine and association advertising in a group banner.
- **Social Media:** your business logo will be used in a dedicated ‘Sponsors Advert’ for the duration of our competition year. In addition, your business information and logo will be posted on our Facebook page with your website link and contact details at least twice for the year, and we are happy to share your posts as we see fit.
- **Finals:** your business name will appear on a certificate or trophy for the award. We will announce over the PA about your business during the Finals. We encourage you to supply an arena banner and any other business promotional items that we can display during the Finals event.



SERIES SPONSORSHIP

Contribution: \$500 and under, and Product Sponsorship

As a sponsor you will receive:

- **Logo:** your business logo will appear in *all* advertising, including all of our social media platforms, magazine and association advertising in a group banner.
- **Social Media:** your business logo will be used in a dedicated 'Sponsors Advert' for the duration of our competition year. In addition, your business information and logo will be posted on our Facebook page with your website link and contact details at least once for the year, and we are happy to share your posts as we see fit.
- **Finals:** we will announce your business over the PA as a valued sponsor. We encourage you to supply an arena banner and any other business promotional items that we can display during the Finals event.

ANONYMOUS SPONSORSHIP

If you prefer to remain anonymous, our committee is willing to respect the individuals or business requirements on this.



STALLION SERVICES

In 2019 the Future Stars Futurity Series introduced another exciting layer of prizes offered to our Top 10 Finalists. We were very grateful to also continue this brilliant prize pool in 2024.

Stallion owners were approached, and very generously came forward with the offer of free services to their stallions. This allowed our Top 10 Finalists to have the choice of 15 exceptional stallions to choose a service fee from.

Our Series winner had first pick, followed by the order of placegetters until our Top 10 Finalists had chosen their service fee. This concept was exciting, was smooth to administer, and was well received by our finalists, stallion owners, spectators and sponsors.

We were excited to offer this prize to all finalists in 2019, 2021, 2022, 2023, 2024 and we would like to continue this offer to our 10 finalists in 2025.

As a sponsor you will receive:

- **Stallion Listing:** a list of all stallion Service Fees will be included on all advertising as a banner.
- **Social Media:** a stallion advert is to be supplied by the Stallion Owner with correct and current contact/breeding details, and we will share on our social media platforms throughout the year, at least once. We are happy to share your posts as we see fit.
- **Finals:** we will endeavour to announce your business over the PA as a valued sponsor.



CONFIRMING SPONSORSHIP

NOTE TO ALL SPONSORS:

If there isn't a package being offered that suits your business, the Future Stars Series Committee are more than happy to work with you to provide a package to fit your business needs. This will be offered at the committee's discretion.

Once you have confirmed your sponsorship package, the committee will add you to our Sponsors List and will provide a guide to outline what we will need from you to best promote your business/product e.g. banners, high resolution logo, promotional materials.

HOW TO FINALISE CASH SPONSORSHIP:

Upon confirmation of your sponsorship, an invoice will be emailed to you.

Direct Deposit Details:

Account Name: The Future Stars Series Committee

BSB & Account Number: 014 550 3088-29253

HOW TO FINALISE PRODUCT/IN KIND SPONSORSHIP:

A sponsorship package confirmation will be emailed to you upon confirmation.

You will receive a courtesy email or phone call closer to the event for final confirmation of your product/service.

PLEASE NOTE:

If the Future Stars Series Committee publishes any of your business information incorrectly, please make contact with us as soon as possible so that we can rectify this mistake immediately.

Please do not hesitate to contact us for anything, as we are more than happy to have a chat. Our contact details are on the following page.

CONTACT INFORMATION

COMMITTEE CONTACTS

President: Cody Spencer 0437 655 442

Secretary: Carlee Clews 0447 062 415

Treasurer: Georgie Williamson 0481 167 981

Members	Claudia Spencer	Byron Heading	Kate Heading
	Kate Jones	Ben Williamson	Sean Dillon
	Aimee Jamieson	Melissa Salmond	

Postal Address: PO Box 59, Moranbah Q 4744

