# SELECT SIRES INDUSTRY PROFESSIONAL SPECIFICATION

## \$2,750 inc GST set up cost & first year. \$2,200 inc GST annually thereafter.

Showcase yourself with a comprehensive presence or "mini site" that includes:

#### **Personalised Header**

### Landing page:

- Title
- Catch phrase
- Main photo with Photo description
- Text if applicable

#### Contact details:

- Business Name:
- Address:
- Tel:
- Mob
- Email:
- Web:
- Facebook:

#### Tab 1

- Your "story"/profile. How did you come to do what you do?
- Photos to compliment story, with descriptions.

#### Tab 2/3/4...

Your choice depending on your industry:

- Professional achievements
- Services & Facilities
- Client List
- Clinics
- Print advertisements if applicable etc.

#### **Bottom Tab**

Video Gallery

#### Sidebar

- Links to your website/Facebook Page
- Sidebar includes graphics of your sponsors (links will incur cost by sponsor)

#### Media

- Photographs: Updated images, preferably different ones from those shown on your website (if you have one). Can be shown individually or in slideshows. (High Resolution, great quality.)
- Images for personalised page header
- Image/logo for sidebar.
- Video: Youtube links:

Is there anything else you feel should be included?

Would you like to register a domain name to point to your page?

It is critical for the success of Select Sires that your information be current and up to date. We will work with you to insure that your presence is the best it can be.