

Select Sires Stallion Specification

Initial set up cost: \$1,500 + GST

Annually thereafter: \$1,000 + GST

The following is just a guideline, nothing is set in stone. We don't have to stick rigidly to it. Your Sire's profile should meet YOUR needs. Profile includes:

Landing page

- Sire's registered name:
- Catch phrase:
- Main photo.
- Personalised header.
- Service Fee – Amount, inclusions/conditions etc.
- LTE if applicable.
- Sidebar with links to your website/Facebook page.
- Sidebar includes sponsors logo or ad (external link will incur cost by sponsor)

TAB 1 - The Sire's "story"

- We will write this after talking to you.

- His history.
- Photos which relate to the story.

TAB 2 - Sire's Performance data

- Success/highlights.
- Photos with details: Photo by -----, Year, Where, Event.

For example:

2016

- DDCC, Toowoomba 15,000 N/P – 3rd 72pts
- NCHA Futurity Open Derby Reserve Champion

2015

- Northern Rivers Cutting Horse Club (NRCHC) Awards:
 - 15000 Non Pro Champion
 - Novice Non Pro Champion

TAB 3 - Progeny – Top performers.

- Photos with details: Photo credit, Name horse/rider, Year, Where, Event.
- Performance results, same format as sire.
- Name, owner, foaling date etc. (optional)

TAB 4 – Pedigree/studbook

- We will do the pedigree chart which will include active links to the stud book.
- Photos/Performance as per progeny, if we don't already have it.

TAB 5 – Video Gallery

- Sire | Progeny | Pedigree
- Youtube links: Preferably give the URL: eg. <http://youtu.be/NvZ1Ox--BFg>.
(To get URL: Whilst watching video → right click on it → "Get video URL" → Paste.)

Contact details:

- Owners Name:
- Address:
- Standing address, if different to above.
- Tel:
- Mob:
- Email:
- Facebook:
- Web:

Other

- Do you have a Logo?
- Does the stallion have a logo?
- Breeding contracts

Sidebar

- Do you have sponsors who would want to be part of your page?

Domain Name Registration

If you do not have a website, you can register your domain name and point to your presence on Select Sires, 'www.yourcompany.com.au' or 'www.stallionname.com.au'.