Select Sires Stallion Specification

Initial set up cost: $1,500 + GST  
Annually thereafter: $1,000 + GST

The following is just a guideline, nothing is set in stone. We don’t have to stick rigidly to it.

Your Sire’s profile should meet YOUR needs. Profile includes:

**Landing page**

* Sire’s registered name:
* Catch phrase:
* Main photo.
* Personalised header.
* Service Fee – Amount, inclusions/conditions etc.
* LTE if applicable.
* Sidebar with links to your website/Facebook page.
* Sidebar includes sponsors logo or ad (external link will incur cost by sponsor)

**TAB 1 - The Sire’s “story”**

- We will write this after talking to you.

* His history.
* Photos which relate to the story.

**TAB 2 - Sire’s Performance data**

* Success/highlights.
* Photos with details: Photo by -------, Year, Where, Event.

**For example:**

**2016**

* DDCC, Toowoomba 15,000 N/P – 3rd 72pts
* NCHA Futurity Open Derby Reserve Champion

**2015**

* Northern Rivers Cutting Horse Club (NRCHC) Awards:
* 15000 Non Pro Champion
* Novice Non Pro Champion

**TAB 3 - Progeny – Top performers.**

* Photos with details: Photo credit, Name horse/rider, Year, Where, Event.
* Performance results, same format as sire.
* Name, owner, foaling date etc. (optional)

**TAB 4 – Pedigree/studbook**

* We will do the pedigree chart which will include active links to the stud book.
* Photos/Performance as per progeny, if we don’t already have it.

**TAB 5 – Video Gallery**

* Sire | Progeny | Pedigree
* Youtube links: Preferably give the URL: eg. http://youtu.be/NvZ1Ox--BFg.   
  (To get URL: Whilst watching video 🡪 right click on it 🡪 “Get video URL” 🡪 Paste.)

**Contact details:**

* Owners Name:
* Address:
* Standing address, if different to above.
* Tel:
* Mob:
* Email:
* Facebook:
* Web:

**Other**

* Do you have a Logo?
* Does the stallion have a logo?
* Breeding contracts

**Sidebar**

* Do you have sponsors who would want to be part of your page?

**Domain Name Registration**

If you do not have a website, you can register your domain name and point to your presence on Select Sires, 'www.yourcompany.com.au' or ‘www.stallionname.com.au’.